



TRAILLIONAIRES
Foundation

IMPACT REPORT

2025



TRAILLIONAIRES FOUNDATION

A Message From Our Leader

Building Confidence. Creating Access. Changing Futures.

Since the inception of the Traillionaires Foundation, we have been dedicated to accelerating youth furthest from opportunity forward to reach higher standards of excellence and service.

In 2025, Traillionaires Foundation deepened our impact across Denver communities, equipping youth and families with the systems that build confidence, agency and financial knowledge to shape real pathways to success.

From classrooms, community spaces then boardrooms our work continues to close opportunity gaps and expand what's possible. We remain committed to creating environments where youth are not only supported, but truly seen; where they can see themselves as leaders long before the world tells them they're ready.

What continues to inspire me most is not just what our students are learning, but who they are becoming. Together, we are building a future where access is redesigned and expanded for the next generation, potential is realized, and opportunities are created.

Michelle Trail

FOUNDER



Debt & low-paying job placement is **impeding financial security** for disenfranchised youth.



The Traillionaires Foundation programming targets youth farthest from opportunity to provide affordable, high-quality programming that builds exceptionalism in academic, emotional, technical, financial, and professional skills.



"Being part of the Traillionaires Foundation has taught me how to be a better leader and how to manage myself and my relationships with others. It's been such an impactful journey for me."

**ISABELLA
9TH GRADE PARTICIPANT**



"What I love most about the Traillionaires Foundation is everything I've learned about leadership, money, and finances. It's been such an eye-opening and empowering experience!"

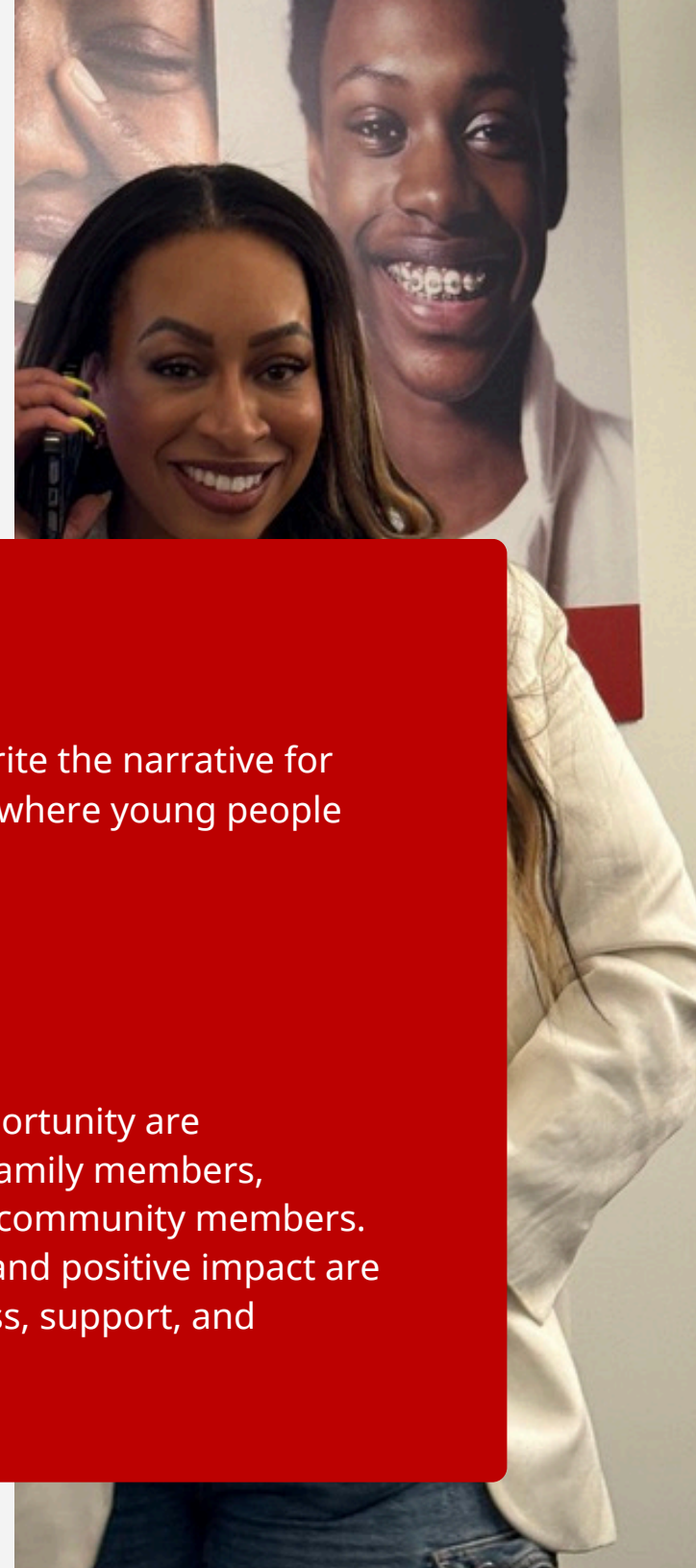
**CORINE
PARTICIPANT**



"The Traillionaires Foundation has taught me how to be a strong, capable woman—and that's not always easy. I'm grateful for the life skills and financial skills I've gained to help me navigate and succeed."

**JESSICA
10TH GRADE PARTICIPANT**

Mission + Vision



→ Mission

To cultivate higher standards of excellence and rewrite the narrative for those furthest from opportunity by creating spaces where young people can flourish, lead, and achieve.

→ Vision

We envision a future where those furthest from opportunity are recognized as high-achieving students, supportive family members, productive economic contributors, and responsible community members. Our goal is to create a new norm where excellence and positive impact are expected—and where every individual has the access, support, and opportunities needed to thrive.

Programming Pillars

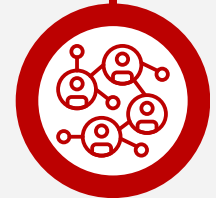
Self Efficacy Development

Participation in professionally-led workshops and trainings to develop their ability to live self-sufficiently, participate in community, advocate for themselves, and make long-term decisions.



Mental & Physical Wellbeing

The Traillionaires Wellbeing Program supports youth and families in achieving mental and physical wellness through mindfulness, fitness, stress management, and building emotional resilience for lifelong success.



Career Readiness

Exposure to mentors for direct exposure to careers that can be pursued directly after high school or college, including entrepreneurship.



Financial Wellness

Youth of underserved communities invest for the future, access higher wages, take on less debt, practice credit-building habits, and have a positive relationship with money.



Exceptional Experiences

Students are introduced to social settings outside of the classroom to network and gain experiences. We expose students to golf, sports classics, dinners, and other events to gain confidence, meet new people and see new possibilities.

OUR IMPACT IN ACTION

300+

Youth & Families impacted since 2022

100

Students Served in 2025

"I love being part of the Traillionaires Foundation because it has given me the chance to experience so many new things. Being in a mentor group with girls my age has created a bond I don't think I could find anywhere else. I'm especially grateful for events like the recent gala—it was such a special experience. Thank you!"

KENDRA
12TH GRADE PARTICIPANT

25+

Parents & Families Reached In 2025

4

Schools Engaged Across Colorado in 2025

\$1,000,000+

\$1M+ Raised to Support Programming



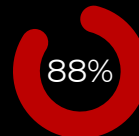
OUTCOMES



Increase in Confidence



Improved Leadership & Communication



Greater Sense of Belonging



Stronger Stress Management



Improved Family Communication

Program Investment & Impact



Program Investment Breakdown

Learning Materials	\$21
Meal During Programming	\$9.75
Instructor Facilitation	\$18.75

Total Investment Per Student | \$49.50

What Your Support Provides

Financial literacy journals and learning materials

Hands-on budgeting simulations using real-world scenarios

Instructor-led financial education sessions

A meal during programming to ensure students can fully participate



\$500

Reaches
6 Students

\$1,000

Supports
12 Students

\$2,500

Reaches
30 Students

\$5,000

Impacts
60 Students



These experiences help students build financial confidence, leadership skills, and a foundation for economic mobility. The cost per student does not include field trips, travel or special guest speakers.

Timeline Overview

2023

Rollout of programming in Denver schools.

- Career & Industry Exploration Events
- Speed Networking
- Mentor Matching
- Financial Education
- Intro to Strategy + Execution

2024

Expand programming and participating schools.

- Host First annual Youth Advocacy Summit
- Public Speaking Workshops
- Financial Literacy Workshops
- Scholarship Opportunities

2025

Reimagining programming and expanded out-of-state.

- Home Economics, Civic & Etiquette Workshops
- Mental, Emotional Intelligence
- Agency & belonging development
- Arts/Culture Talent activation
- Women's Mental and Physical Wellness

2026

Scaling impact and expanding opportunity.

- Expand School & Corporate Partnerships
- Increase Family PLUS Engagement
- Scale Financial Coaching
- Grow National Reach
- Increase Scholarships
- Endowment Building

(7-18)

YES Programming

Youth Empowerment for Success

YES programming aims to empower youth by combining fun activities with educational experiences. It equips participants with essential financial literacy, career readiness, and self-efficacy skills, setting them on a path to success in their future endeavors. By fostering a positive and engaging environment, YES encourages personal growth, teamwork, and a sense of community responsibility among young individuals.

Program	Details	Highlights
EmpowerHISTrail	<p>Students engage in a 16-week out of school experience designed to build discipline, confidence, and real-world readiness.</p> <p>Transformative program equipped high school students with tools to master discipline, set meaningful goals, enhance financial literacy, and engage with their communities. Mental mindfulness strategies were introduced to help participants reduce stress, build emotional resilience, and improve focus.</p>	<p>100 Students Served in 2025</p>
EmpowerHERTrail	<p>Transformative program equipped high school students with tools to master discipline, set meaningful goals, enhance financial literacy, and engage with their communities. Mental mindfulness strategies were introduced to help participants reduce stress, build emotional resilience, and improve focus.</p>	<p>4 Schools Engaged in 2025</p>

(18 - 24)

SCORE Programming

SCORE programming supports students and student athletes. In SCORE, though we highlight all of our curriculum, we emphasize financial literacy skills, which in return will help close the financial gaps that impact a significant number of players after their athletic careers. Topics include: investing, budgeting, credit-worthiness, managing sudden wealth, tax planning, and estate planning.

Program	Details	Highlights
<p>NIL Financial Athlete Development</p>	<p>5-Week Program Supporting College Athletes (Ages 18 -24)</p> <p>Supported student-athletes and their families by offering tailored mentorship, financial literacy resources, and advocacy training.</p> <p>A notable highlight this year was 10 athletes scheduled one-on-one sessions with our vetted financial advisors, giving them personalized strategies to build wealth and manage their financial futures.</p>	<p>10 Individual NIL Financial Advisory Sessions (1:1 with vetted financial advisors)</p> <p>3 Families supported through 1:1 coaching</p> <p>2025 Engagement</p>

(Parents + Families)

PLUS Programming

PLUS programming offers support to the families through workshops tailored to the unique financial challenges faced by athletes and their families. Specialized workshops are tailored to the unique financial challenges faced by athletes and their families. We also bring in legal experts and financial advisors to provide guidance and goal-setting sessions to ensure students and families are prepared to manage professional earnings responsibly.

Program	Details	Highlights
Family Education + Support	<p>Ongoing Programming to Support the Community</p> <p>Our PLUS programming extended critical support to parents and families of student-athletes through tailored workshops designed to address the unique financial challenges they face.</p> <p>Families gained valuable insights into managing professional earnings responsibly, preparing for financial opportunities, and navigating the complexities of the student-athlete experience.</p>	<p>25+</p> <p>Parents Engaged in 2025</p>



Board Members

Michelle Trail

Founder + Chair of Board

Frank Mbanusi

Treasurer

Jason Shader Smith

PR + Secretary

Daniel Thomas

Finance & Fundraising

Anthony Trail

Program Director

Rod Easterling

Corporate Relations / Golf Lead

Holly Morphew

Finance Team Lead

Andy Ogide

Board Member

Partners

WELLS FARGO

TEGNA

FOMO.AI

THE CLAYTON

ORIGINAL UGLY

BMW

KORDELL STEWART

SRIXON

BMO BANK

KUMOYA

BACARDI

THE SUPPER CLUB

KAISER PERMANENTE

EY

BALL

GOLF DEN

EXO.10

IMC

ZSA'NEE

CHFA

ROB SKATE

MDJ ORIGINAL

STICKS AND STONE

CANTOR FITZGERALD

UNIQUE WOODWORKING

CLEVELAND GOLF

LA LAKERS

FLOWATER

CHIC

SOCIAL PROOF

RTL FOUNDATION

DISNEY

SENECA

E.CLASS

NIKE

NEXTPPOINT

SYMETRA

STUDIO BRECHOT

FIRST BANK

HYDE PARK JEWELERS

THE MLH AGENCY

CHARLES KRUG

VINEYARD

RESTORATION

CONTRACTORS

DENVER INTERNATIONAL

AIRPORT

URBAN LEADERSHIP

FOUNDATION OF CO

THE GLASS HOUSE

OPTICAL

JUSTIN GREAT

ENLIVEN LAW

VIRTUE CLOTHING

HAMILTON GROUP

GRAN CORAMINO

CIVIL TECHNOLOGY

DAAP

PARTNER COLORADO

CORPSE REVIVER

THE RITZ CARLTON

GANSEVOORT

THE COLORADO HEALTH

FOUNDATION

ENTOURAGE

T. CRAWFORD

STRANAHANS

1916 COMPANY

PROFESSIONAL

STORYTELLING





Exceptional Outcomes Only.

Your Support Matters

Join us in expanding access, building confidence, and creating pathways to economic mobility by making a tax-deductible donation at <https://www.trillionairesfoundation.org/donate>

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